

A man with a short haircut and a gold hoop earring is crouching against a solid purple background. He is wearing a purple t-shirt and black shorts. His hands are clasped together in front of him, and he is looking directly at the camera with a neutral expression.

BELLA+CANVAS®

2022 COLOUR COLLECTION



THE COLOUR DESTINATION



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Colour Index

NEW 2022 COLOURS

ENERGETIC BRIGHTS

This youthful, streetwear-inspired colour story showcases bold shades ready for the big screen or your smartphone's Instagram Reel. Our playful, celebratory colours like Strobe and Royal Purple offer a fresh take on our core styles—and are designed to stand out. Wear an energetic bright in a great-fitting tee and pair with on trend graphic prints.





3001
Unisex Airlume Jersey
Short Sleeve Tee

NEW COLOUR
STROBE



6400
Women's Relaxed Jersey
Short Sleeve Tee
ALSO IN: 3001



3001
Unisex Jersey
Short Sleeve Tee
ALSO IN: 6400

NEW COLOUR
ROYAL PURPLE



USA
STRONG



NEW 2022 COLOURS

POWER PASTELS

This spring-into-summer, everything's coming up pastel. These shades—like our buttery Heather French Vanilla—are calming, soft representations of the natural world. You can pair them with a warm neutral for a practical, professional feel or together for a light, youthful glow.





3001
Unisex Jersey
Short Sleeve Tee

NEW COLOUR
SPRING GREEN



6400CVC
Women's Relaxed
Heather
CVC Short Sleeve Tee
ALSO IN: 3001CVC



3001CVC
Unisex Heather CVC
Short Sleeve Tee
ALSO IN: 6400CVC

NEW COLOUR
**HEATHER
FRENCH VANILLA**



USA
STRONG



NEW 2022 COLOURS

SOFT NEUTRALS

Our soft, creamy neutrals—in shades like Heather Natural, Lavender Dust and Heather Pink Gravel—are the way into everyone's closet for spring and summer. Sustainability continues to be a global focus bringing natural colours to the forefront of today's trends.





6400CVC
Women's Relaxed Heather
CVC Short Sleeve Tee

ALSO IN: 3001

NEW COLOUR
**HEATHER PINK
GRAVEL**



3001CVC
Unisex Heather CVC
Short Sleeve Tee

ALSO IN: 6400



**USA
STRONG**



6400
Women's Relaxed Jersey
Short Sleeve Tee
ALSO IN: 3001



3001
Unisex Jersey
Short Sleeve Tee
ALSO IN: 6400

NEW COLOUR
LAVENDER DUST



3001CVC
Unisex Heather CVC
Short Sleeve Tee
ALSO IN: 6400CVC



6400CVC
Women's Relaxed Heather
CVC Short Sleeve Tee
ALSO IN: 3001CVC

NEW COLOUR
**HEATHER
NATURAL**



USA
STRONG



NEW 2022 COLOURS

TRANQUIL SHADES

Serene blues and greens will stay a key focus for spring and summer. You can use these versatile shades across all apparel categories—so, incorporate these colours that will merchandise well with pastels or brights.





3001
Unisex Airlume Jersey
Short Sleeve Tee
ALSO IN: 6400

6400
Women's Relaxed Jersey
Short Sleeve Tee
ALSO IN: 3001



6400CVC
Women's Relaxed Heather
CVC Short Sleeve Tee

NEW COLOUR
SAGE



USA
STRONG





6400
Women's Relaxed Jersey
Short Sleeve Tee
ALSO IN: 3001



3001
Unisex Airlume Jersey
Short Sleeve Tee
ALSO IN: 6400

NEW COLOUR
LAVENDER BLUE



3001
Unisex Airlume Jersey
Short Sleeve Tee

NEW COLOUR
ATLANTIC



USA
STRONG



NEW 2022 COLOURS

DESERT HUES

Warm tones, like Terracotta, have emerged as a core colour palette for the coming seasons. Mixing well with neutrals and pastels, this reassuring, grounded group of hues is perfect for blending in or making an entrance.



6400
Women's Relaxed Jersey
Short Sleeve Tee
ALSO IN: 3001



3001
Unisex Airlume Jersey
Short Sleeve Tee
ALSO IN: 6400

NEW COLOUR
TERRACOTTA



6400
Women's Relaxed Jersey
Short Sleeve Tee

NEW COLOUR
SAND DUNE



USA
STRONG



STYLE SPLITS

The best sellers are getting even better. Now you can find your favourite silhouettes in style numbers based on fabrication. Shop Airlume Jersey, Heather CVC, Triblend and Textures in stand alone style numbers.



3501 has now split to

3501 + 3501CVC

HEATHER CVC
3501CVC



100% COTTON
3501



3501
Unisex Jersey Long
Sleeve Tee
Available in 5 Colours



3501CVC
NEW Unisex Heather
CVC Long Sleeve Tee
Available in 1 Colours



USA
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BELLA+CANVAS | BE DIFFERENT

3005 has now split to
3005 +
3005CVC

100% COTTON
3005



HEATHER CVC
3005CVC

3005
Unisex Jersey Short
Sleeve V-Neck Tee
Available in 6 Colours



3005CVC
Unisex Heather CVC
V-Neck Tee
Available in 1 Colour



STREET

FLEECE

**NEW PRODUCT
DROPPING THIS YEAR.**

3729
Unisex Sponge
Fleece Pullover
DTM Hoodie

3719
Unisex Sponge
Fleece Pullover
Hoodie

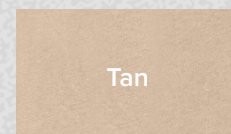




3719
Unisex Sponge Fleece
Pullover Hoodie



3739
Unisex Sponge Fleece
Full-Zip Hoodie



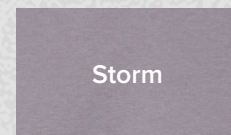
Tan



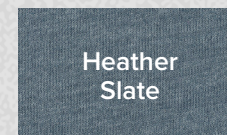
Gold



Lilac



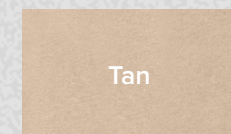
Storm



Heather
Slate



Forest



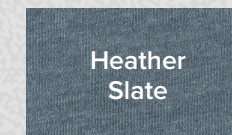
Tan



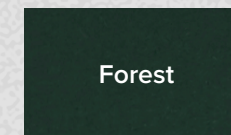
Gold



Lilac



Heather
Slate



Forest



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3727
Unisex Jogger
Sweatpants



3945
Unisex Sponge Fleece
Drop Shoulder
Sweatshirt

White	Tan	Lilac	Mauve	DTG White	Tan	Storm
Forest	Storm	Heather Slate	Maroon	Navy	DTG Dark Grey	DTG Black



USA
STRONG



MENS + UNISEX

Top selling items you can't miss.

3480
Unisex Jersey Tank
Available in 13 Colours





3200
Unisex 3/4 Sleeve
Baseball Tee
Available in 16 Colours



3413
Unisex Triblend Short
Sleeve Tee
Available in 36 Colours



3480
Unisex Jersey Tank
Available in 13 Colours



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WOMENS

Top sellers from the brand who introduced women's blanks.



NEW 6008
Women's Jersey
Racerback Tank
Available in 11 Colours



NEW 6008
Women's Jersey
Racerback Tank
Available in 11 Colours



8804
Women's Flowy
Muscle Tee With
Rolled Cuff
Available in 8 Colours



8800
Women's Flowy
Racerback Tank
Available in 13 Colours



USA
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6004
Women's Slim
Fit Tee
Available in 15 Colours



7501
Women's Sponge
Fleece Wide Neck
Sweatshirt
Available in 5 Colours



NEW 6003
Women's Jersey
Muscle Tank
Available in 10 Colours



USA
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KIDS

Trending companion silhouettes in premium fabrics
brought to you by **BELLA + CANVAS**.

3413Y
Youth Triblend Short
Sleeve Tee
Available in 9 Colours





3413Y
Youth Triblend Short
Sleeve Tee
Available in 9 Colours



3413T
Toddler Short
Sleeve Tee
Available in 7 Colours



3001T
Toddler Triblend
Short Sleeve Tee
Available in 9 Colours



3001Y
Youth Short
Sleeve Tee
Available in 5 Colours



USA
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NEW 2022 COLOURS

COLOUR INDEX

Need a special colour? We've outlined every colour in our top 3 jersey fabrications. There are over 200 colours across Airlume Jersey, Heather CVC and Triblend. A hue for literally every brand.


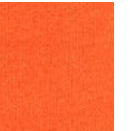
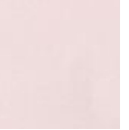

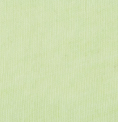
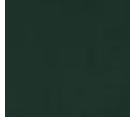


36 COLOURS

AIRLUME JERSEY

3001
Unisex Airlume Jersey
Short Sleeve Tee

AIRLUME JERSRY COLOURS

									
White	Sand Dune	Yellow	NEW Strobe	Gold	Mustard	Sunset	Coral	Orange	Autumn
									
NEW Terracotta	Brown	Poppy	Red	Maroon	Soft Pink	Mauve	NEW Lavender Dust	NEW Lavender Blue	NEW Royal Purple
									
Team Purple	Teal	True Royal	Deep Teal	NEW Atlantic	Navy	NEW Spring Green	NEW Sage	Kelly	Military Green
									
Forest	Storm	Asphalt	Dark Grey	Vintage Black	Black				



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36 COLOURS

HEATHER CVC



3001CVC
Unisex Heather CVC
Short Sleeve Tee

HEATHER CVC COLOURS

NEW Heather Natural	Heather Dust	NEW Heather French Vanilla	Heather Yellow Gold	Heather Mustard	Heather Peach	Heather Sunset	Heather Autumn	Heather Clay	Heather Brown
NEW Heather Pink Gravel	Heather Mauve	Heather Red	Heather Cardinal	Heather Maroon	Heather Ice Blue	Heather Blue	Heather Dusty Blue	Heather Aqua	Heather Columbia Blue
Heather Deep Teal	Heather Midnight Navy	Heather Navy	Heather Mint	Heather Sea Green	Heather Kelly	Heather Green	Heather Olive	Heather Military Green	Heather Forest
Heather Storm	Heather Stone	Athletic Heather	Deep Heather	Dark Grey Heather	Black Heather				



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36 COLOURS

TRIBLEND



3413
Unisex Triblend Short
Sleeve Tee

TRIBLEND COLOURS

Solid White Triblend	White Fleck Triblend	Yellow Gold Triblend	Mustard Triblend	Peach Triblend	Orange Triblend	Brick Triblend	Clay Triblend	Brown Triblend	Mauve Triblend
Red Triblend	Solid Red Triblend	Cardinal Triblend	Maroon Triblend	Purple Triblend	Ice Blue Triblend	Dusty Blue Triblend	Aqua Triblend	Teal Triblend	Blue Triblend
True Royal Triblend	Denim Triblend	Steel Blue Triblend	Navy Triblend	Solid Navy Triblend	Mint Triblend	Sea Green Triblend	Green Triblend	Olive Triblend	Military Green Triblend
Emerald Triblend	Athletic Grey Triblend	Grey Triblend	Charcoal Black Triblend	Solid Black Triblend					



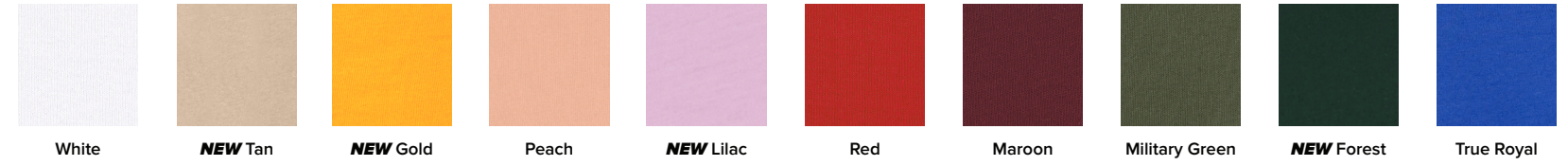
USA
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20 COLOURS
3719

3719
Unisex Sponge Fleece
Pullover Hoodie

3719 COLOURS



3719 HEATHERS



3719 DTG



BELLA+CANVAS®

BELLA+CANVAS RETAIL LOCATIONS

BEVERLY HILLS

366 North Canon Drive
Beverly Hills, CA 90210

FASHION ISLAND

401 Newport Center Drive, Suite 809
Newport Beach, CA 92660

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THANK YOU

- For making us the #1 blank company.
- For helping us become the fastest-growing brand.
- For sticking with us through tough times.
- For choosing quality over promotion.
- For adding integrity within the industry.
- For helping create U.S. jobs.
- For choosing Airlume Cotton. NO C.O.E.
- For choosing to BE DIFFERENT.



BE DIFFERENT

BELLACANVAS.COM